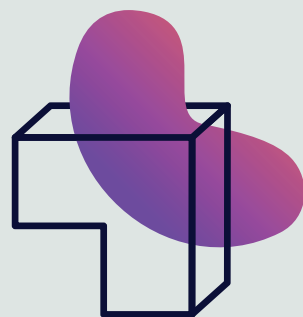




Clarence...
a brighter place

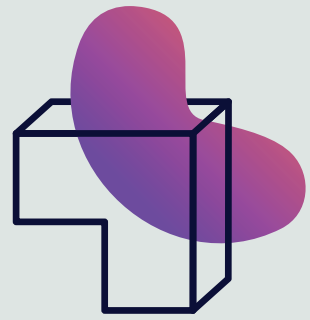


GUIDELINES

CULTURAL AND CREATIVE GRANTS



OVERVIEW



Council's Cultural Creative Vision is:

Clarence... a Gateway to Tasmanian culture.

We acknowledge and embrace arts and culture as integral elements within our community and a significant contributor to wellbeing and prosperity.

Council encourages the pursuit of excellence in all cultural activities and will draw upon our unique geographic location to become a 'Gateway to Tasmanian Culture'.

Support is available for individuals, and eligible community groups for events, projects or activities that activate arts and cultural pursuits in community, contribute to building a sense of identity, encourage innovation, community spirit and cohesion, and add richness to life on the Eastern Shore.

Individual artists, community groups, not-for-profit arts organisations can apply to this funding category for activities/projects/events which:

- Facilitate cultural and creative activities within the community
- Increase the opportunity for our community to engage with diverse cultural and creative activities
- Employ local artists in projects that activate our community
- Support individual artists, community groups and artistic collaborations across a range of genres including visual art, theatre, performance, writing, literature and music, in the production and presentation of new work, cultural activities, and/or professional development activities. This includes arts and creative workers with a demonstrated history of professional arts practice working across a range of established and emerging art forms and disciplines, as well as eligible not for profit community groups who may wish to explore a creative or cultural project of interest
- Support arts, cultural and creative projects, including community arts and cultural development, cultural maintenance, community workshops/activities, and programs or activities delivered in public spaces and places.

Funding available

We have two tiers of funding available for projects/activities:

Level 1 between \$500 to \$5,000, and

Level 2 from \$5,000 to \$10,000 ex GST*

**Requests over \$5,000 must demonstrate a strategic long-term investment for the community*

Example of long-term investment indicators include projects and activities that:

- provide a lasting community benefit which impacts a minimum 2 years
- deliver benefits that build local capacity over time (such as skills building, promotes self-reliance, strengthens local partnerships)
- requires the applicant to invest time and resources in establishing and maintaining the project or activity throughout this period
- have high visibility within the community or target group.

Who is eligible?

- Community or resident groups
- Incorporated associations*
- Not-for-profit associations
- Registered charity organisations
- Auspiced organisations
- Self-employed artists/musicians/performers.

**If your group is not incorporated, you can still apply for a grant provided that your application is auspiced and administered by an organisation that is incorporated.*

Auspicing entities must accept responsibility for the management of advanced funds and acquittal requirements as well as all insurance risk of the funded project. A letter of support from the auspicing entity is required at the time your application is submitted.

If you're unsure of your eligibility, please refer to the General Grants Program Fact Sheet or contact a Community Grants officer for more information.

What can you apply for?

Examples may include:

- Cultural and creative events, activities or projects that align with council's adopted Cultural Creative Strategy
- Activities, workshops or events which facilitate cultural and creative development in the community of Clarence, and increase opportunities for our community to engage with diverse cultural and creative activities, and local histories
- Activities that employ local artists, musicians, storytellers, and cultural practitioners in projects that activate our community
- Skill development and capacity building e.g. creative and cultural workshops, professional development and exchange
- The development of new creative work with public outcomes in Clarence
- Cultural and creative place-making activities which improves public spaces

Examples of activities that won't be funded:

- Built infrastructure and fixtures
- Support for all, or elements of, a festival, project or event, which has received a grant or sponsorship from Clarence City Council
- Event, project or activity which is primarily commercial
- Normal operating costs of the organisation or group, including but not limited to: Council lease costs, insurance premiums, payment of debts, existing and on-going salaries, auditing, rent or room hire, uniforms, consumables and other administrative expenses
- Funding for prize money, prizes or trophies
- Activities/events/projects that have commenced prior to funding being approved
- Activities or programs that are already delivered by Clarence City Council or are our core business
- Donations or fundraising activities that support the recurrent operations of the applicant
- Individual pursuits or professional development without a public outcome.

Where grant applications involve the dissemination of cultural information (for example interpretive panels or artworks) the content must be agreed with council prior to manufacture/installation.

If you are unsure about your project, please contact the Community Grants Officer for additional information and guidance.

Funding rounds and limits

Cultural and Creative grants are assessed up to twice per year in two separate rounds.

You may only submit one application each funding round.

If you have previously received a grant from council you will be unable to apply for another grant until the acquittal form is completed and returned.

Key dates

Round 1

Opens on 01 July

Closes on 30 September

Funding is available for projects commencing after 1 December.

Round 2

Opens on 01 February

Closes on 31 March

Funding is available for projects commencing after 1 June.

Late applications will not be accepted.

You will be advised of your application's outcome in writing 6–8 weeks after each round's closing date.

To provide for transparent and equitable decision-making, we are unable to provide outcome advice outside this process.

The budget

You must provide a budget outlining funding arrangements for your project. The purpose of the budget is demonstrate how the project is to be funded. This helps the assessment panel to understand:

- how you are paying for the elements of your project such as materials, and fees
- considerations regarding your project and the resources required to complete the project
- which parts of the project council is funding
- your Contribution to the project (including in-kind support)
- council prioritises assistance to applicants who demonstrate that they are making a significant contribution to the project. This can be a combination of monetary and in-kind support.

Calculating voluntary or in-kind support

Community groups often rely heavily on in-kind support from its members. It is important to recognise this in your application as income. A general rate for volunteer contribution is \$40 per hour for non-skilled labour, and at relevant rates for professional services. Hours contributed by volunteers should not account for more than 25% of the total project budget.

In applying for this funding, we expect all applicants to ensure that they allocate sufficient funds within their budget to pay themselves and any collaborators a fair and living wage, in compliance with applicable labor standards and award guidelines. This should reflect the professional nature of the work and the time commitment required to successfully deliver the project.

Assessment criteria

Applications will be assessed in accordance with the following criteria:

1. The applicant/s must be an eligible organisation.
2. The activity must be undertaken within the Clarence municipality or demonstrate that it will benefit residents of Clarence.
3. The applicant/s must have appropriate insurance coverage and have relevant workplace health and safety and risk management policies.
4. The activity must not lead to a conflict with council's legislative obligations, including competitive neutrality, and must not expose council to any unreasonable financial, legal, reputational, or other risks.
5. The activity must demonstrate alignment with council's adopted key strategies.
6. The activity to be undertaken must result in a community benefit (refer to Table 2 in the *General Grants Program Fact Sheet* for examples), this may include administration or support functions that facilitate the community benefit outcome but does not include activities that are core to the organisation's ongoing operations.
7. Where proposed works are grant funded by another organisation/government, the applicant/s must demonstrate how the council grant assists to maximise the dollars spent and community benefit.
8. Demonstrated effort in seeking funding from other providers, to diversify funding sources across multiple organisation and levels of government where appropriate.

9. The applicant/s must have capacity to manage and achieve their project and to maintain outcomes.
10. The applicant/s must provide a detailed budget outlining:
 - a. funding arrangements for the project
 - b. which parts of the project council is funding
 - c. projected costs of the budget (reasonably itemised, including calculations for any voluntary/in-kind support to be provided)
 - d. contribution the applicant is making to the project (including in-kind support).
11. Requests over \$5,000 must also demonstrate a strategic long-term investment for the community.

In determining an outcome, council will also consider how many times you have previously been successful in obtaining a grant and adherence to the grant agreement, to provide equity within the scope of available funds.

Cultural and Creative Grant applications are assessed by a panel of council officers, following which a report is prepared for consideration and approval of council.

The General Grants Program is very competitive, and demand will often exceed funding availability. You are encouraged to ensure that you provide all required information to enable your application to be considered fully in competition with all requests received.

If you are unsure about your project, please contact the Community Grants Officer for additional information and guidance.

Your obligations – If you are successful in receiving a grant

If Council approves your grant, you are required to:

- Enter into a formal funding agreement with Council
- Expend the grant monies only on the activity for which the grant was approved
- Publicly acknowledge the support of Clarence City Council in any acknowledgements and media releases
- Invite the Mayor and councillors to attend any relevant function or event associated with the funded project
- Complete an acquittal report within three months after your project completion date as specified in your application.

If you would like to find out more, a copy of the acquittal form is available [here](#).

How to apply

Council has shifted its application process to SmartyGrants. To apply for a grant you need to register with SmartyGrants. Visit SmartyGrants or click the 'Apply now' button from the corresponding grant program, and then click 'Log in'. From the page that is displayed you can register as a user with SmartyGrants and start your application. You can also preview the application form.

CHECKLIST

- ☐ Ensure you are applying to the correct grant stream
- ☐ Give a clear description of the grant proposal and the anticipated community benefit
- ☐ Use clear and plain language, avoid the use of jargon
- ☐ Focus on key points when writing your application. Unsuccessful applicants often provide too much, or not enough, detail about how the project will be implemented and managed
- ☐ Remember to align the outcomes of your proposed project to goals and strategies of council's adopted plans
- ☐ Give clear information about your organisation. Do not assume the group will be known to the assessors
- ☐ Ensure the application is signed by an authorised person. Incomplete applications will not be considered
- ☐ Ensure the budget is sufficiently detailed and accurate
- ☐ You must include a copy of your current certificate of incorporation, and a recent financial statement with your application
- ☐ Letters of support from organisations and individuals directly involved with, or benefiting from the proposed project can strengthen your application
- ☐ Include copies of written quotes for all services and materials
- ☐ Lodge the application in SmartyGrants by the due date. Late applications will not be accepted
- ☐ Ensure the proposed project / activity does not commence before the application for funding approved
- ☐ Include the costs of permits and insurances, if they are required, in your budget.

